

SPRING-SUMMER 2010

KEYNOTE AND ON-SITE TRAINING COURSE CATALOG

Dan O'Connor's Most Requested Keynote Presentation Topics

All keynote presentations are tailored to fit the specific needs of our clients, and you will never hear the same keynote twice—guaranteed!

It's All About Me (And No Thanks to You)

In this keynote presentation, Dan gives audience members tools to help them maintain the right perspective and stay focused on their *real purpose* whether they are at work, at home, at the grocery store, at church, or wherever. *Purpose* shouldn't change based on the behavior or attitude of others, yet most people struggle with not allowing others to dictate their mood and behavior. Not after this address. **This keynote is perfect for audience members who sometimes feel overwhelmed with stress (or stressful people) at work or in their personal lives.**

How to Speak the Secret Language of Others

In this keynote presentation, Dan focuses on The Platinum Rule (treat others the way *they* want to be treated) and how we can implement this rule on a day-to-day basis. We *unconsciously* change our language based on a variety of different circumstances. During this address, Dan gives audience members tools to more *consciously* alter their language patterns so they can connect and communicate more effectively with others. **This keynote is perfect for audience members who communicate with a variety of different personality types, and would like to make more of a personal connection with people.**

Every Person You Meet is Your Assignment

In this keynote presentation, Dan motivates audience members to take their customer service to a new level, by explaining the payoff everyone desires—the payoff that can be theirs. The core idea is practicing empathetic listening and communication skills with every single person we meet, whether it's on the job or in our personal lives. Those who do this will reap huge rewards when it matters most—namely in personal relationships. **This keynote is perfect for audience members whose primary responsibility is helping people and could use some motivation and appreciation.**

An Introduction to Energy Vampire Slaying: 101

In this keynote presentation, Dan gives audience members tools they can immediately use to effectively deal with difficult people, and conquer negativity and toxic attitudes at home, at work, and in themselves. **This is Dan's most popular keynote, and is perfect for audience members who are dealing with negativity in the workplace—or any place.**

I'm Supposed to Be Grateful for THIS?

In this keynote presentation, Dan gives audience members tools they can use to instantly find more meaning and joy in their every-day work lives, and cultivate a positive attitude and gratitude for what they have at work and at home. **This keynote is perfect for audience members who work for government or non-profit agencies, get very little payoff for what they do, and need an attitude adjustment (along with a good laugh).**